



CATHERINE EASTMAN

DYNAMIC PRODUCTION ASSISTANT WITH STRONG
SPORTS MEDIA & LIVE BROADCAST EXPERIENCE

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RELEVANT EXPERIENCE

PRODUCTION ASSISTANT, HIGHLIGHTS FOX SPORTS	Los Angeles, California September 2024- Present	PRODUCTION AND ON-AIR TALENT DEVELOPMENT INTERN FOX SPORTS	Remote February-April 2024
<ul style="list-style-type: none">• Create highlights by collaborating with producers and editors to piece together highlight reels for various sporting events• Produce content for on-air promptly by logging every play and key moment• Assist with live broadcasts by writing shot sheets for each highlight		<ul style="list-style-type: none">• Contribute to the live production of NASCAR events working alongside talent & producers• Retrieve media from Intelligent Asset Service (IAS), cut & edit footage, analyze & organize media ahead of live production• Propose a concept to engage a younger, more diverse NASCAR audience using creativity, critical thinking & strategic planning	
PRODUCTION RUNNER FOX SPORTS	Atlanta, Georgia October-December 2023	DIGITAL EDITORIAL INTERN FOX SPORTS	Los Angeles, California June-August 2023
<ul style="list-style-type: none">• Aid in the production of NFL Week 9 Vikings vs. Falcons game• Work in the production truck alongside the operations & tech manager• Assist the talent (Kristina Pink) before, after & during the game		<ul style="list-style-type: none">• Write trending stories & informational pieces on MLB, NFL, CFB, NBA• Produce content for the 2023 FIFA Women's World Cup• Brainstorm storylines & edit existing pieces	
CANNES LIONS INTERNATIONAL FESTIVAL OF CREATIVITY	Cannes, France June-July 2022	SOCIAL MEDIA MANAGER CLARKE CENTRAL HIGH SCHOOL	Athens, Georgia January-April 2024
<ul style="list-style-type: none">• Accepted into a selective study abroad program at the University of Georgia• Collaborate with & network with notable PR, marketing, & advertising professionals• Present written reports to my peers & teachers as well as creative advertisement projects		<ul style="list-style-type: none">• Create various media content for Clarke Central Varsity Girls' Soccer across Instagram, X & Tik Tok• Produce game day/score graphics, videos & interviews for each game• Meet strict deadlines & appeal to a wide audience while staying up to date on trends & social media insights	

EDUCATION & CAMPUS INVOLVEMENT

UNIVERSITY OF GEORGIA	Athens, Georgia August 2020-May 2024	TREASURER ASSOCIATION FOR WOMEN IN SPORTS MEDIA	December 2023-April 2024
<ul style="list-style-type: none">• Major in Public Relations• Minor in Sport Management• Sports Media Certificate from the John Hulan Carmical Sports Media Institute		<ul style="list-style-type: none">• Recruit guest speakers within the sports media industry such as women working at the NBA, SEC Network & ESPN• Host monthly meetings to network & hear from notable professionals	
RECRUITING SPECIALIST GEORGIA FOOTBALL	August 2023-May 2024	SPORTS REPORTER RED AND BLACK PUBLISHING & CO.	September 2022-May 2023
<ul style="list-style-type: none">• Organize & customize recruits visits on gamedays• Assist with football operations• Facilitate registration & welcome guests		<ul style="list-style-type: none">• Create journalistic content for the University of Georgia's school newspaper• Report on sporting events such as volleyball & softball• Interview coaches & players	